

Overview of Biz Kids Program

The Biz Kids program, in its tenth season, is offered to youths 10-16 years of age.

The youth must submit an application form to the Community Futures Lakeland office not later than May 6th.

We review the applications and contact the successful applicants with an available time for an interview and the date of the first workshop.

This program is designed to foster youth entrepreneurship, which is accomplished through a series of three workshops lasting two hours each.

In these workshops you will learn business plan development, naming your business, business types and structures, market research, advertising and pricing and customer service.

When each participant has completed the three workshops, we will partner you with a mentor from a local business. The reason for the mentor is to help you with support and advice on different aspects of your business.

Following the completion of workshops, we will provide you with up to \$100.00 of seed money to begin your business.

Each participant will be expected to attend 2 Farmer's markets or other public function such as a local fair to market their products or services.

Some examples of businesses are: jewelry making, photo frames of nature or birds, etc., selling baking at Farmer's market, pet care, babysitting, selling product at the Farmer's market, etc..